



FOR GENERATIONS

Scott B. Macdonald
Freedom of Information
Manager
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Request Number: 201.20.2010-085

15 April 2010

Bob Mackin
Vancouver 24 Hours
554 E. 15th Avenue
Vancouver, BC
V5T 2R5

Dear Mr. Mackin:

Re: *Freedom of Information and Protection of Privacy Act* ('the Act')
-- Request for Records

I am writing in response to your request for records under the Act.

Please find attached the records you requested, accompanied by an explanatory cover note prepared by the relevant BC Hydro Programme area. We have severed some information from the records under section 22 of the Act.

Under section 22 of the Act, BC Hydro must not disclose to an applicant personal information to a third party if the disclosure of that information would be an unreasonable invasion of the third party's personal privacy. In view of section 22, we have removed from the enclosed records the names and personal information of some third parties.

If you have any questions concerning our response to your request for records, please call Philip Tom at (604) 623-3965. You may also ask the Information and Privacy Commissioner to review our response to your request. You have 30 business days from the receipt of this letter to request a review by writing to:

Information and Privacy Commissioner
3rd Floor, 756 Fort Street

Victoria, B.C.
V8W 9A4

If you request a review, please provide the Commissioner's office with a copy of this letter and a copy of your request for records.

Yours truly,



Scott Macdonald

/encl.

Subject: BC Hydro use of suite at Canada Hockey Place Feb. 13 – 28

BC Hydro purchased a suite at Canada Hockey place to host customers and to use the Olympic Games as an opportunity to advance our conservation objectives as mandated in the BC Energy Plan. This program was used to promote energy conservation and build customer relationships aligned with core customer and business objectives.

In keeping with normal business practices, each year BC Hydro makes incentives available to customers who participate in conservation programs. The company also engages in customer relations activities, hosts customers at events and pursues business development opportunities. This year these activities, programs and incentives were tailored to take advantage of the unique opportunity that the Olympic Games presented. In addition to offering rebates on energy-efficient products and appliances, customers were also offered opportunities to win Olympic tickets as additional incentive. Funding for these programs remained the same as previous years – there was no incremental budget to pay for tickets.

The suite was used by BC Hydro for 28 events and the tickets were allocated as follows:

- A) Residential Customers/General Public - 14 events were used to host this customer segment. The suite was used to reward and incent British Columbians who joined Team Power Smart and were winners of various BC Hydro contests and programs that demonstrated electrical energy conservation behaviours. This included the Gold medal men's hockey game and the gold/silver and bronze medal women's hockey games.
- b) Power Smart Domestic Business Partners/Customers - 9 events were used to host Power Smart Business Customers and partners to reward and encourage business customers who support conservation. These opportunities recognized key Power Smart partners who have demonstrated leadership in conservation – for example, commercial customers who have worked with BC Hydro to make their buildings more energy-efficient and industrial customers who have made their operations more energy-efficient.
- c) International Business Customers - 5 events were used to host International Customers and promote clean energy development. This program helped BC

Hydro and its subsidiaries build strong customer relationships in a highly competitive marketplace.

At each event, one or two BC Hydro personnel attended to host the customers. Only one BC Hydro executive attended the suite and that was in his capacity as the senior manager in charge of Customer Care and Conservation.

The total cost of food and beverages for the 23 BC Hydro hosted events was \$46,600.

Funding for the suite and the food and beverages was non-incremental and came from existing BC Hydro budgets.

2010, February 13	2010, February 17	
Ice Hockey W CAN v SVK	Ice Hockey SWE v GER	Ice Hockey CZE v SVK
17.00 - 19.30	16.30 - 19.00	21.00 - 23.30

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BC Hydro Hosts

Pia Nagpal
Brook Thalgot

BC Hydro Hosts

Elin Aasen
Geoff Henshaw

BC Hydro Hosts

Paul Seto
Paul Kennedy

2010, February 19	
Ice Hockey CZE v LAT	Ice Hockey FIN v GER
16.30 - 19.00	21.00 - 23.30

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BC Hydro Hosts

Jennifer Thompson
John Thomas

BC Hydro Hosts

Arien Korteland
Jeff Chiu

2010, February 20		
Ice Hockey NOR v SUI	Ice Hockey LAT v SVK	Ice Hockey GER v BLR
12.00 - 14.30	16.30 - 19.00	21.00 - 23.30

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BC Hydro Hosts	BC Hydro Hosts	BC Hydro Hosts
Simon Vickers Michael Newland	Rob Klovance Debra LeRose	Brianne Rusk Greg Stanway

2010, February 21	2010, February 22	2010, February 24	
Ice Hockey RUS v GZE	Ice Hockey W SF2	Ice Hockey QF1	Ice Hockey QF2
12.00 - 14.30	17.00 - 19.30	12.00 - 14.30	16.30 - 19.00

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BC Hydro Hosts	BC Hydro Hosts	BC Hydro Hosts	BC Hydro Hosts
Harper Hadden Michael Wenzlaff	Simi Heer Sylvia Von Minden	Gareth Clarke Margo Longland	Oscar Ceron Kyle Horwood

Date	Invitee First Name	Invitee Surname	Type	Invitee's Guest
18-Feb	Mike	Brandson	Host	
18-Feb	Steve	Hobson	Host	
16-Feb			Guest	
16-Feb			Guest	
16-Feb			Guest	
16-Feb			Guest	
16-Feb			Guest	
16-Feb			Guest	
16-Feb			Guest	
16-Feb	Darren	Richter	Host	
16-Feb	Scott	Janzen	Host	
16-Feb			Guest	
16-Feb			Guest	
16-Feb			Guest	
16-Feb			Guest	
16-Feb			Guest	
16-Feb			Guest	
16-Feb	Carmelina	Sorace	Host	
16-Feb	Ron	Mastromonaco	Host	
16-Feb			Guest	
16-Feb			Guest	
16-Feb			Guest	
16-Feb			Guest	
16-Feb			Guest	
16-Feb			Guest	
18-Feb	Brent	Billey	Host	
18-Feb	Sunny	Sharma	Host	
18-Feb			Guest	
18-Feb			Guest	
18-Feb			Guest	
18-Feb			Guest	
18-Feb			Guest	
18-Feb			Guest	
18-Feb			Guest	
18-Feb			Guest	
21-Feb	Christopher	Roberts	Host	
21-Feb	Kevin	Wallace	Host	
21-Feb			Guest	
21-Feb			Guest	
21-Feb			Guest	
21-Feb			Guest	
21-Feb			Guest	
21-Feb			Guest	
21-Feb			Guest	
23-Feb	Melodie	Bell	Host	
23-Feb	Wayne	Cousins	Host	
23-Feb			Guest	
23-Feb			Guest	
23-Feb			Guest	
23-Feb			Guest	
23-Feb			Guest	
23-Feb			Guest	
23-Feb			Guest	
23-Feb			Guest	

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Date	Invitee First Name	Invitee Surname	Type	Invitee's Guest
26-Feb	Jeff	Whitson	Host	
26-Feb			Guest	
26-Feb			Guest	
26-Feb			Guest	
26-Feb			Guest	
26-Feb			Guest	
26-Feb			Guest	
26-Feb			Guest	
26-Feb			Guest	
26-Feb	John	Hougan	Host	
26-Feb	Cam	Matheson	Host	
26-Feb			Guest	
26-Feb			Guest	
26-Feb			Guest	
26-Feb			Guest	
26-Feb			Guest	
26-Feb			Guest	
26-Feb			Guest	
26-Feb			Guest	

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2010, February 25			
Ice Hockey W Gold			
1530-1800			
Retail Partner x 10			
1	[REDACTED]	Best Buy	[REDACTED]
2	[REDACTED]	Sony Canada	[REDACTED]
3	[REDACTED]	Coast Appliances	[REDACTED]
4	[REDACTED]	Rona	[REDACTED]
5	[REDACTED]	Rona	[REDACTED]
6	[REDACTED]	Aragon	[REDACTED]
7	[REDACTED]	Polygon	[REDACTED]
8	[REDACTED]	Solterra	[REDACTED]
9	[REDACTED]	LG	[REDACTED]
10	[REDACTED]	Future Shop	[REDACTED]

2010, February 28	
Ice Hockey W Bronze	Ice Hockey M Gold
11.00 - 13.30	12.15 - 14.45

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BC Hydro Hosts
Ken Bell
Tiffany Kask

BC Hydro Hosts
Pat Mathot
Walter Greeley